

AVERY GRIMSHAW



averygrimshaw.com

ABOUT

Ave (he/they) is a graphic designer and excessive interest-haver based in Austin. Unifying function with form is what he does best.

When he's not designing for work, he's usually messing with his synth, listening to his iPod™, or designing for fun.

EDUCATION

2015 – 2020 • **Louisiana Tech University**
Bachelor of Fine Arts, Graphic Design

2020 – 2021 • **SuperHi.com**
Professional Development in HTML, CSS, Javascript, & Visual Design

EXPERIENCE

2021 – Present

Bumble Creative Studio

- * Creating and maintaining Bumble's digital asset library and designer tools.
- * Leading efforts to standardize campaign microsite practices as well as multilingual press kits to establish a common visual language.
- * Designing print and digital assets for campaigns, press, user acquisition, product education, and ASO.

2020 – 2021

Wonderkind Co.

- * Packaging, identity, and social media design, plus animation, for a variety of sustainable/CPG brands.
- * Initialized Wonderkind's web design and development services through Webflow, Shopify, and Squarespace.
- * Photography post-production for web and social.

2019 – 2020

Louisiana Tech University
College of Engineering & Science

- * Experiential design for the then-new Integrated Engineering and Science building, including vinyl window coverings and video wall animations.
- * Layout design for event flyers hosted by the College.

Summer 2019

CenturyLink

- * Design and production of internal and external company assets, including 8 benefit enrollment guides for different employee and retiree groups.

2017 – Present

Freelance

- * Design, illustration, production, development, and occasional animation for clients in real estate, hospitality, entertainment, education, and health care.

CREATIVE SKILLS

Design thinking, collaboration, identity, iconography, typography, illustration

TOOLS

Adobe CC, Sketch, Figma, HTML/CSS/JS, macOS, Linux

CONTACT

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References available upon request.